

Name of Prgram: BCA + MCA/BCA + MCA (Banking Technology)/ BCA (BDA)

							TEACHING & EVALUATION SCHEEN THEORY PRACTICAL					
COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*	
BCCA401	DCC	Computer Networks	4	0	0	4	60	20	20	0	0	

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

## **Course Educational Objectives (CEOs):**

- To provide an introduction to the fundamental concepts on data communication and the design of computer networks.
- To get familiarized with the basic protocols of computer networks.

Course Outcomes (COs): After the successful completion of this course students will be able to

- Identify the different components in a Communication System and their respective roles.
- Describe the technical issues related to the local Area Networks
- Identify the common technologies available in establishing LAN infrastructure.

## **UNIT-I**

Introduction: Computer Network, Data communication, Network Topologies, Layered Network Architecture-Review of ISO-OSI Model., Transmission Media: Guided and unguided.

#### **UNIT-II**

Data Security and Integrity: Parity Checking Code, Cyclic redundancy checks (CRC), Hemming Code, Flow and error control, Go-Back-N protocol, sliding window protocol. Contention Protocol- Stop-Go-Access Protocol.

## **UNIT-III**

Data Link Layer: Simplex, Half duplex and Full duplex, Inter Networking, Layer 1 connections-Repeater, Hubs, Layer 2 connections-Bridges, Switches, Layer 3 connections-Routers, Gateways.

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Q/A – Quiz/Assignment/Attendance, MST - Mid Sem Test.

<sup>\*</sup>Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in class (Given that no component shall be exceed 10 Marks)



Name of Prgram: BCA + MCA/BCA + MCA (Banking Technology)/BCA (BDA)

											SCHEME
COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BCCA401	DCC	Computer Networks	4	0	0	4	60	20	20	0	0

### **UNIT-IV**

Wide Area Network: Introduction, Network routing, least cost routing algorithms, Dijkstra's algorithm, Internetworking.

## **UNIT-V**

Transport and upper layers in OSI Model: Transport layer functions, Network Security, email, Multimedia.

### **Text Books:**

- 1. A.S. Tanenbaum, "Computer Network", 4thaddition, PHI
- 2. Forouzan "Data Communication and Networking 3ed", TMH
- 3. J.F.Hayes, "Moduling and Analysis of Computer Communication Networks", Plenum Press
- 4. D.E.Comer, "Internetworking with TCP/IP", Volume Ist&IInd, PHI
- 5. Willium Stalling, "Data & Computer communications", Maxwell Macmillan International Ed.
- 6. D.Bertsekas and R.Gallager,"Data Networks", 2ndEd., PHI.
- 7. G.E. Keiser,"Local Area Networks ", McGraw Hill, International Ed.



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							TEACHING & EVALUATION SCHEME THEORY PRACTICAL						
COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*		
BCCA402	AEC	Introduction to Artificial Intelligence	4	0	0	4	60	20	20	00	00		

 $\textbf{Legends:} \ L - Lecture; \ T - Tutorial/Teacher \ Guided \ Student \ Activity; \ P - Practical; \quad C - Credit;$ 

## **Course Educational Objectives (CEOs):**

- To provide the knowledge of AI and Expert System
- To explain advance applications of AI and Fuzzy logic concept.
- To develop Knowledge representations to understand proper uses of AI applications.

## Course Outcomes (COs):Students will be able to

- Identify and describe AI techniques and their roles in building intelligent machines.
- Recognize the feasibility of applying anartificial intelligence methodology for a particular problem.
- Apply fuzzy logic and reasoning to handle uncertainty and solve engineering problems.

## Unit-I

**Introduction:** Definition, Basic elements of Artificial Intelligence (AI), Applications of AI, History of AI, Characteristics of AI applications, AI techniques

## Unit-II

**Knowledge Representations:** Definition, Types of Knowledge: Declarative Knowledge, Procedural Knowledge, Structural Knowledge, Heuristic Knowledge, Relation between knowledge and intelligence, AI knowledge cycle, Approaches to knowledge representation, Techniques of knowledge representation.

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						TEACHING & EVALUATION SCHE					
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COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BCCA402	AEC	Introduction to Artificial Intelligence	4	0	0	4	60	20	20	00	00

## **Unit-III**

**Fuzzy Computing:** Basic Concepts of Fuzzy Logic, Fuzzy Sets and Crisp Sets, Applications of Fuzzy Logic, Properties of Fuzzy Sets, Fuzzy and Crisp Relations, Fuzzy to Crisp Conversion Membership Functions, Interference in Fuzzy Logic, Fuzzy If – Then Rules, Fuzzification's and Defuzzification's, Fuzzy Controller.

### **Unit-IV**

**Expert Systems:** Definition, advantages, characteristics, Design of expert systems – selecting a problem, Expert systems development stages, Issues in development, Expert system software engineering, Expert system life cycle.

## **Unit-V**

**Advance Issues in AI:** Engineering Applications of Artificial Intelligence, Future of Artificial Intelligence, Artificial Intelligence in Healthcare, Artificial Intelligence in Education, Artificial Intelligence in Agriculture, Robotics and Artificial Intelligence, Languages used in Artificial Intelligence.

## **Text Readings**

- 1. "Artificial Intelligence" by Elaine Rich and Kevin Knight, TMH.
- 2. "Artificial Intelligence: A Modern Approach" by Stuart Russell and Peter Norvig, 3rd edition, Pearson Education.
- 3. "Artificial Intelligence and Expert Systems" by D.W.Patterson, PHI.
- 4. Artificial Intelligence", Tata Mcgraw Hill, 2nd Edition by Rich and Knight



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							TEACHING & EVALUATION SCHEME						
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COURSE CODE	CATEGORY	COURSE NAME	L	L T		CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University From	Teachers Assessment*		
BCCA403	DCC	Basics of Computer Graphics and Multimedia Concepts	3	0	0	3	60	20	20	0	0		

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

Q/A – Quiz/Assignment/Attendance, MST - Mid Sem Test.

## **Course Educational Objectives (CEOs):**

- To provide knowledge about hardware and software used in computer Graphics.
- To impart knowledge about drawing algorithms.
- To provide detailed knowledge about color and intensity levels.
- To acquaint students with windowing and clipping.
- To make the student understanding about Multimedia tools used in graphics.

## **Course Outcomes (Cos):**

- An ability to understand basic knowledge of Computer Graphics.
- An ability to apply knowledge of Computer Graphics.
- An ability to understand the color and intensity levels.
- An ability to identify visible area of any surface.
- An ability to understand Multimedia.

### UNIT - I

Devices: Display devices: Random scan and raster scan monitors. Color CRT monitor, Plasma panel, Hard copy devices: Printers and Plotter: Input devices Joysticks, Mouse, Digitizer, Scanner, Camera.

## UNIT - II

Introduction to Computer Graphics, Pixel, color and intensity, Types of refresh graphics displays, CRT Raster Scan Basics, Video Basics, Interactive input and output Devices, Raster scan graphics, Line drawing algorithms, Bresenham's algorithm, Scan Conversion.

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							TEACHING & EVALUATION SCHEM						
		7	THEORY	7	PRA	CTICAL							
COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University	Teachers Assessment*		
BCCA403	DCC	Basics of Computer Graphics and Multimedia Concepts	3	0	0	3	60	20	20	0	0		

## UNIT - III

Clipping- 2D clipping, line clipping algorithms, Cyrus-Beck algorithm, convex polygon & inward normal, concave clipping, Introduction of 3D clipping, character clipping.

Hidden line and Hidden surface algorithms- Floating horizon, Roberts algorithm, Warnock algorithm, Weiler-Atherton Subdivision algorithm.

## **UNIT - IV**

Rendering, Illumination model, surface normal, reflection vector, shading, transparency, shadows, texture, colour.

## UNIT - V

Introduction to multimedia, multimedia components, multimedia hardware, SCSI, IDE, MCI, Multimedia data and file formats, RTF, TIFF, MIDI, JPEG, DIB, MPEG.

## **Text Books:**

- 1. D.Hearn and M.P. Baker "Computer Graphics" (2nd ed), PHI.
- 2. S. Harrington "Computer Graphics a Programming approach" (2nd ed). McGrawhill.
- 3. New Mann & Sprovl- "Principles of interactive computer graphics" (2nd ed). McGrawhill.
- 4. Roger S. David "Procedural Elements for Computer Graphics", McGraw Hill.
- 5. Roger S David "Mathematical Elements for Computer Graphics", McGraw Hill.
- 6. Foley & Vandan "Computer Graphics Principles & Practice in "C" "Addision Wesly.
- 7. Tay Vaugham, "Multimedia Making it Work" 5th Ed. 2001, Tata McGraw Hill.
- 8. Prabhat K. Andleigh & Kiran Thakur "Multimedia System Design", PHI
- 9. Drew, "Fundamentals of Multimedia", Pearsons.
- 10. Nigel Chapman, J. Chapman "Digital Multimedia" Wiley India.





# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Shri Vaishnav School of Management

## Choice Based Credit System (CBCS) in Light of NEP-2020 BBA+MBA - III SEMESTER (2021-2024)

#### ML307 ENVIRONMENTAL MANAGEMENT AND SUSTAINABILITY

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COURSE	CATEGORY	COURSE NAME	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*	L	т	P	CREDITS
ML307	AECC	Environmental Management and Sustainability	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical: C - Credit; AECC- Ability Enhancement Compulsory Course

#### Course Objective

- To create awareness towards various environmental problems.
- 2. To create awareness among students towards issues of sustainable development.
- 3. To expose students towards environment friendly practices of organizations.
- 4. To sensitize students to act responsibly towards environment.

## Examination Scheme

The internal assessment of the students' performance will be done out of 40 Marks. The semester Examination will be worth 60 Marks. The question paper and semester exam will consist of two sections A and B. Section A will carry 36 Marks and consist of five questions, out of which student will be required to attempt any three questions. Section B will comprise of one or more cases / problems worth 24 marks.

#### Course Outcomes

- The course will give students an overview of various environmental concerns and practical
  challenges in environmental management and sustainability.
- Emphasis is given to make students practice environment friendly behavior in day-to-day activities.

#### COURSE CONTENT

### UNIT I: Introduction to Environment Pollution and Control

- 1. Pollution and its types (Air, Water, and Soil): Causes, Effects and Control measures
- Municipal Solid Waste: Definition, Composition, Effects
- 3. Electronic Waste: Definition, Composition, Effects
- 4. Plastic Pollution: Causes, Effects and Control Measures

<sup>\*</sup>Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.





# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Shri Vaishnav School of Management

# Choice Based Credit System (CBCS) in Light of NEP-2020 BBA+MBA - III SEMESTER (2021-2024)

			TEACHING &		TEACHING & EVALUATION SCHEME						
	RSE		THEORY			PRACTIC					
COURSE	CATEGORY	COURSE NAME	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*	L	T	P	CREDITS
ML307	AECC	Environmental Management and Sustainability	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical: C - Credit; AECC-Ability Enhancement Compulsory Course

### UNIT II: Climate Change and Environmental Challenges

- 1. Global Warming and Green House Effect
- 2. Depletion of the Ozone Layer
- 3. Acid Rain
- Nuclear Hazards

### UNIT III: Environmental Management and Sustainable Development

- Environmental Management and Sustainable Development: An overview
- Sustainable Development Goals (17 SDGs)
- 3. Significance of Sustainable Development
- Environment Friendly Practices At Workplace and Home (Three Rs' of Waste Management, Water Conservation, Energy Conservation)

## UNIT IV: Environmental Acts

- The Water (Prevention and Control of Pollution) Act, 1974: Objectives, Definition of Pollution under this act, Powers and Functions of Boards
- The Air (Prevention and Control of Pollution) Act, 1981: Objectives, Definition of Pollution under this act, Powers and Functions of Boards
- The Environment (Protection) Act, 1986: Objectives, Definition of important terms used in this Act, Details about the act.
- 4. Environmental Impact Assessment: Concept and Benefits

<sup>\*</sup>Teacher Assessment shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.





# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Shri Vaishnav School of Management

# Choice Based Credit System (CBCS) in Light of NEP-2020 BBA+MBA - III SEMESTER (2021-2024)

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	se	TH	THEORY			PRACTICAL					
COURSE	CATEGORY	COURSE NAME	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*	L	T	P	CREDITS
ML307	AECC	Environmental Management and Sustainability	60	20	20	0	0	3	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical: C - Credit; AECC- Ability Enhancement Compulsory Course

## UNIT V: Role of Individuals, Corporate and Society

- 1. Environmental Values
- 2. Positive and Adverse Impact of Technological Developments on Society and Environment
- 3. Role of an individual/ Corporate/ Society in environmental conservation
- Case Studies: The Bhopal Gas Tragedy, New Delhi's Air Pollution, Arsenic Pollution in Ground Water (West Bengal), Narmada Valley Project, Cauvery Water Dispute, Fukushima Daiichi Disaster (Japan), Ozone Hole over Antarctica, Ganga Pollution, Deterioration of Taj Mahal, Uttarakhand flash floods

### Suggested Readings:

- Rogers, P.P., Jalal, K.F., Boyd, J.A.(Latest Edition). An Introduction to Sustainable Development. Earthscan
- Kalam, A.P.J. (Latest Edition). Target 3 Billon: Innovative Solutions Towards Sustainable Development. Penguin Books
- Kaushik, A. and Kaushik (Latest Edition). Perspectives in Environmental Studies. New Delhi: New Age International Publishers.
- Dhameja, S.K. (Latest Edition). Environmental Studies. S.K. Kataria and Sons. New Delhi
- Bharucha, E. (Latest Edition). Environmental Studies for Undergraduate Courses. New Delhi: University Grants Commission.
- Wright, R. T. (Latest Edition). Environmental Science: towards a sustainable future. New Delhi: PHL Learning Private Ltd.
- Rajagopalan, R. (Latest Edition). Environmental Studies. New York: Oxford University Press.

<sup>\*</sup>Teacher Assessment shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.



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COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	chers ssment*
BCCA405	DCC	System Analysis and Design	3	0	0	3	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

## **Course Educational Objectives (CEOs):**

• To introduce established and evolving methodologies for the analysis, design, and development of an information system.

## **Course Outcomes (Cos):** The students should be able to:

- Understand system characteristics, project management, prototyping, and systems development life cycle phases.
- analyze a problem and design an appropriate solution using a combination of tools and techniques

#### **UNIT-I**

Overview of system analysis and design: Systems concepts, Definition, Characteristics of a system, Elements of a system, Types of Systems: Physical or Abstract System. Open or Closed Systems. Man-Made Information Systems: Categories of Information, Formal Information Systems, Informal Information Systems.

## **UNIT-II**

System Development Life Cycle: Recognition of need, Feasibility study, Analysis, Design, Implementation, Post implementation and Maintenance, Project Termination, Prototyping, Role of the system Analyst: Definition, Skills, Academic and Personal Qualifications.

### **UNIT-III**

System Analysis: Systems Planning and the Initial Investigation- Initial Investigation: Needs Identification, Strategies for Determining Information Requirements, Problem Definition and Project Initiation.

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Q/A – Quiz/Assignment/Attendance, MST - Mid Sem Test.

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Name of Prgram: BCA + MCA/BCA + MCA (Banking Technology)/ BCA (BDA)

COURSE CODE							_	CHING &			SCHEME CTICAL
	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	PRACTICA	Teachers Assessment*
BCCA405	DCC	System Analysis and Design	3	0	0	3	60	20	20	0	0

Structured Analysis: Introduction, Tools of Structured Analysis: Dataflow Diagrams, Data Dictionaries, Decision Tables, Decision Trees, Structured English.

Feasibility study: Introduction, Feasibility Considerations, Feasibility Study Stages, Feasibility Report, Cost/Benefit Analysis.

### **UNIT-IV**

System Design: The Process and Stages of System Design: Introduction, The Process of Design: Logical and Physical Design, Design Methodologies: Structured Design, Form-Driven Methodology-The IPO Charts.

Input/ Output and Forms Design: Introduction, Input Design, Output Design, Forms Design. File Organization and Data Base Design: Introduction, File Structure, File Organization, Data Base Design, Views of Data.

### **UNIT-V**

System implementation, Post Implementation and Maintenance: Introduction, Testing objectives, Types of Testing, Quality Assurance: Quality Factors specifications, Levels of Quality Assurance, Post Implementation and Maintenance.

### **Text Books:**

- 1. Elias M. Awad, System Analysis and Design, GALGOTIA Publications.
- 2. Joseph S. Valacich, Joey F. Grorger & Jeffrey A. Hoffer, Essentials of Systems Analysis and Design, 2004.
- 3. V. Rajaraman, Analysis and Design of Information Systems, III Edition, 2014.



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COURSE CODE	DE CATEGORY COURSE NAME L	Т	P	CREDITS	END SEM University	Two Term Exam	Teachers Assessment*	END SEM University	Teachers Assessment*		
BCCA406	DCC	Computer Graphics and Multimedia Lab	0	0	4	2	0	0	0	30	20

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

## **Course Educational Objectives (CEOs):**

- To provide knowledge about hardware and software used in computer Graphics.
- To impart knowledge about drawing algorithms.
- To provide detailed knowledge about color and intensity levels.
- To acquaint students with windowing and clipping.
- To make the student understanding about Multimedia tools used in graphics.

## **Course Outcomes (Cos):**

- An ability to understand basic knowledge of Computer Graphics.
- An ability to apply knowledge of Computer Graphics.
- An ability to understand the color and intensity levels.
- An ability to identify visible area of any surface.
- An ability to understand Multimedia.

## **List of Practical**

- 1. Write a program for generating line using DDA algorithm.
- 2. Write a program for generating line using Bresenham's algorithm.
- 3. Write a program for generating circle using DDA algorithm.
- 4. Write a program for generating circle using Bresenham's algorithm.
- 5. Write a program for Cohen Sutherland line clipping algorithm.
- 6. Write a program for polygon clipping.
- 7. Write a program to draw mid-point circle algorithm.
- 8. Write a program to draw a Bezier curve.

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Q/A – Quiz/Assignment/Attendance, MST - Mid Sem Test.

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Name of Prgram: BCA + MCA/BCA + MCA (Banking Technology)

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COURSE CODE	CATEGORY   COURSENAME   L   T	P	CREDITS	END SEM University	wo Ex	Teachers Assessment*	END SEM University	Teachers Assessment*				
BCCA406	DCC	Computer Graphics and Multimedia Lab	0	0	4	2	0	0	0	30	20	

9. Write a program to draw a Bezier surface.

### **Text Books:**

- 1. Rogers, D. F. "Procedural Elements for computer graphics". McGraw Hill.
- 2. Hearn, D. and Baker, M. "Computer Graphics" PHI.
- 3. Asthana, R. G. S. and Sinha, N. K. "Computer Graphics", New Age International.

## **Reference Books:**

- 1. Elias M. Awad, System Analysis and Design, GALGOTIA Publications.
- 2. Joseph S. Valacich, Joey F. Grorger Jeffrey A. Hoffer, Essentials of Systems Analysis and Design, 2004.
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COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDITS	END SEM University Exam	Ter	Teachers Assessment*	END SEM University Exam	chers	
BCCA407	DCC	System Analysis and Design Lab	0	0	4	2	0	0	0	30	20	

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit; Q/A - Quiz/Assignment/Attendance, MST - Mid Sem Test.

## **Course Educational Objectives (CEOs):**

• To introduce established and evolving methodologies for the analysis, design and development of an information system.

## <u>Course Outcomes (Cos)</u>: The students should be able to:

- Understand system characteristics, project management, prototyping, and systems development life cycle phases.
- analyze a problem and design an appropriate solution using a combination of tools and techniques

## **Knowledge and understanding**

- 1. Explain the principles, methods and techniques of systems development
- 2. Elaborate on the application areas for different types of methods
- 3. Explain the problems relating to systems development
- 4. Describe the differences between turn-key systems and systems developed by the organization
- 5. Describe the various stages of a phased systems analysis method
- 6. Explain, from a system theoretical viewpoint, how systems development is perceived
- 7. Discuss principles, methods and techniques for systems development with persons without specialized knowledge in this area

### Skills and abilities

- 1. Use a phased system development methodology to implement a systems development project
- 2. Collaborate with other students to jointly implement a systems development project
- 3. Analyze and model organizational work
- 4. Identify and describe different types of objectives for businesses and organizations
- 5. Analyze and describe processes

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Vishwavidyalaya, Indore

Controller of Examination Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Joint Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

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COURSE CODE	CATEGORY	COURSE NAME	L	Т	P	CREDIT	END SEM University Exam	T	cher		Teachers Assessment*
BCCA407	DCC	System Analysis and Design Lab	0	0	4	2	0	0	0	30	20

6. Describe a complete, new system in terms of processes and data structures

## Values and perspectives

- 1. Show an understanding of how the values a system development methodology is based on can affect the resulting system
- 2. Demonstrate an understanding of the uncertainties that different users may have when it comes to introducing a new information system in an organization
- 3. Critically reflect on the completed system development project